

# Fentress County Chamber of Commerce

## Member Benefits

The Chamber takes pride in our community. Support from the local industrial and business community is a necessity. Chamber membership has many benefits, some of which are highlighted below.

### **Added together the dollar value of Member Benefits is Priceless!**

- **Membership Decal** – identifies you as a Chamber member and promotes public confidence in you.
- **Weekly Announcements** - keeps you posted on Chamber activities and upcoming programs, meetings, and workshops.
- **Membership Directory** – updated monthly, and “Membership Directory” is on our website and sent with each tourism & relocation packet to assist visitors and residents with business needs.
- **Community Involvement** – there is no better or apparent place to be involved and make a difference for your business and community. Even if you aren’t able to be as active as you’d like, your dues are hard at work on projects that benefit the community.
- **Business Advocate** – the Chamber is your business advocate in federal, state and local matters
- **Brochure Display & Distribution** – furnish us with your brochure or business card, and we will gladly display it in the office and mail it out at every opportunity.
- **Inquiry Referral Service** –we have a database of names & addresses of tourists and potential residents available to our members upon request.
- **Referral Service** – we refer our members via the website, and to the hundreds of phone calls, emails, and walk-ins we receive each month. We have a database that keeps track of the number of referrals we give your business.
- **Business Seminars** – a variety of program topics relating to business is offered free to Chamber members.
- **Ribbon Cuttings & Ground Breakings** – Chamber personnel will assist your business by attending a ribbon cutting or ground-breaking ceremony at your place of business.
- **Chamber Web Page** – information about Fentress County, including a membership list, with links to Chamber member’s websites and other important sites.

- **Tourism Website** – information about the many tourism related features of Chamber members
- **127 Sale Website** – information on the World’s Longest Yard Sale, with sponsorship availability
- **Chamber, Tourism and 127 Sale FaceBook pages** – social media sites

### **Chamber Resources & Publications:**

#### **Opportunities for Exposure**

- Websites & Facebook pages
- Membership Directory
- Retail Map
- Local Services Brochure
- Community Guide
- Fentress County Map
- Big South Fork Country Brochure
- Cooperative advertising in national publications
- Travel writer tours
- Brochure / Rack Card display in Chamber
- Chamber Weekly Announcements
- Ribbon Cuttings, Ground Breakings, Grand Openings & Networking Events
- Promotional partnerships with local, regional and state media outlets
- Chamber Member of the Month Program
- Annual Shop at Home Campaign & Small Business Saturday Promotion

#### **Chamber Resources available for your use at the Chamber or to borrow:**

- Assistance with Social Media & Graphic Design
- Partnerships with Business Development Centers
- Power Point Projector & Screen, Scanner, Copier & Fax Machine
- Meeting space
- Feasibility Studies done by State and other organizations
- Inquiry Referral Service – database of names addresses that request info from the Chamber available to you upon request.